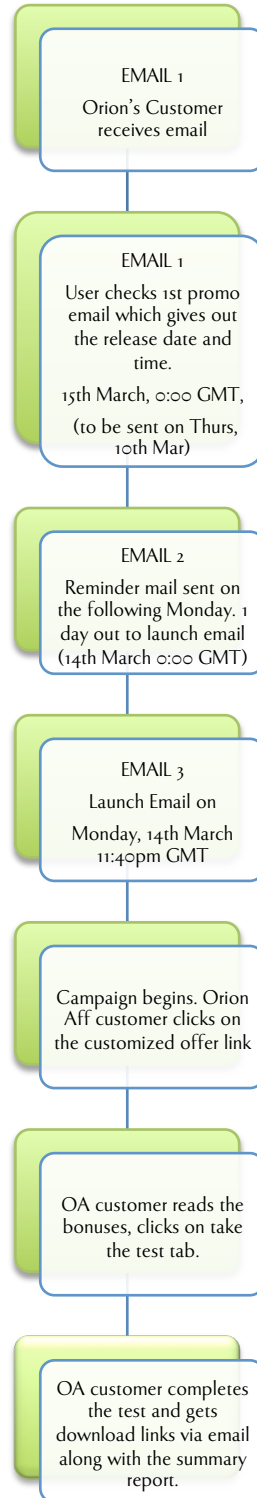


WSLAUNCH [Special Offer – Orion Affiliates]

ORION AFFILIATE'S CUSTOMER EXPERIENCE FLOWCHART



Here are some of the sample emails you could use to run this campaign. These emails follow the customer experience flowchart.

****Please customize and make requisite changes in the email before sending out. Words and phrases in red are instructions for the affiliate and need to be replaced.**

Email 1: To be sent on 10th March 2011 6am GMT

Dear **{{first_name}}**,

This February, Roger James Hamilton and his team launched the Wealth Spectrum test. The reviews have been amazing! With over 800 test takers in the first week, the Spectrum Test is creating buzz in the web world.

I have personally negotiated with Wealth Dynamics for a special deal for **(company name)** and I'm pleased to announce the release of the Wealth Spectrum Test special offer exclusively for **(company name)** customers and associates. Many of our customers have taken the Wealth Dynamics Profile test and I've noticed how some have been able to immediately apply the information and see great success, while others continue to move along slowly with many struggles.

If you haven't come across Wealth Spectrum, please do check out Roger James Hamilton's video clip on Wealth Spectrum by clicking the link below.



(Hyperlink image/embed YouTube Video: <http://www.youtube.com/watch?v=yk3NSj8LELQ>)

Before I give you the release date of this offer, I want to go over a couple of details about this very limited special.

***200 People Only** - The special is available for only the first 200 people. Since we have over *(insert a number here – only if number higher than 5000. If your database has less than 5000 members pls remove this line)* entrepreneurs and investors on our email list, I expect this to sell out very quickly. Be sure that you add the date to your calendar so you don't miss out.

***7 Days Only** - This special will be valid for 7 days, or until we sell all of the 200 special units!

***Spectrum Test & Bonuses** - You'll be able to instantly purchase the Wealth Spectrum Test and instantly download over \$370.00 worth of incredible bonuses.

With that said, I've listed the launch date below for you to check out the special offer.

Date of Launch: Tuesday, 15th March 2011. Time 0:00 GMT

I look forward personally reviewing each of your feedback on the Wealth Dynamics Spectrum Test.

Best,

{{Affiliate_Name}}

Email 2: To be sent on 14th March 2011 0:00 GMT

Dear {{first_name}},

Just a friendly reminder that there is less than 24 hours remaining until we open the doors for 200 people to take advantage of the Wealth Spectrum Test and receive over \$330.00 in bonuses! The website will go live at **0:00** tomorrow. This is Greenwich Mean Time. Do check your mail later today for the website link.

Once we sell out of the 200 special packages, this offer will be closed.

Remember, you'll be able to instantly take the test after you order. You'll also be able to instantly download all the free bonus materials that I've selected and requested for you from Wealth Dynamics.

Have an incredible day.

Best,

{{Affiliate_Name}}

Email 3: Release Date Email – To be sent on 14th March 2011 11:40pm GMT

Dear {{first_name}},

The date has finally come! The Wealth Spectrum Test and special offer is now open! There are over *(insert a number here – only if number higher than 5000. If your database has less than 5000 members pls remove this line)* people on our mailing list, so we expect the 200 units to sell out pretty fast.

STEPS TO TAKE THE SPECTRUM TEST AND ACCESS THE FREE DOWNLOADS

We've made it pretty simple for you!

1. Click on the test link: http://www.wdspectrumtest.net/offer?a_aid=#

Please replace # in the above code with your Orion United referral id. If you'd like to have your login details for your account, please contact my team at support@wealthdynamics.org. Pls test the link before sending email out
(This special offer is available only on the .net site)

2. Click on Take the Test on the bottom of the page, to take the Spectrum test and get instant access to download over \$330.00 in amazing bonuses.

I'm practically giving away all of these great resources because I want to hear from you.

- Available to the first 200 Buyers Only!
- Exclusive Offer for Existing Customers Expires in 7 Days!
- Over \$330 in instant downloadable bonuses!

Remember, the site has been coded to automatically stop sales once we reach 200 packages!

Be sure to act quickly!

Cheering you to success,

Best,

{{Affiliate_Name}}